



## **MISSION – VISION – VALUES – PRIORITIES**

**MISSION:** Bridging diverse communities through the joy of discovery.

**VISION:** A vibrant center of connection, growth, and endless learning.

### **CORE VALUES**

**Customer Service:** We strive to provide outstanding service by connecting people to resources and services that enhance their quality of life.

**Environment:** We believe that library spaces should align to the growing and evolving needs of community members and staff, while remaining flexible and creative in addressing new opportunities.

**Community:** We offer programs, services, and resources that anticipate and respond to community needs and expand cultural awareness.

**Intellectual Freedom:** We provide and encourage free and equal access to information and the pursuit of knowledge.

**Inclusion:** We welcome and celebrate our diverse community, and offer collections, technology, and programs that reflect and represent the people we serve.

### **DISTRICT PRIORITIES**

- Inspire curiosity and innovation
- Optimize spaces to improve library experiences
- Offer impactful programs and services
- Continue building beneficial partnerships
- Foster a positive organizational culture
- Expand revenue streams
- Support transparent fiscal and fiduciary practices
- Promote engagement with the library across the district

# Fox River Valley Public Library District

## STRATEGIC PLAN

2024-2029

Discovery • Presence • Connection • Talent

### STRATEGIC FOCUS AREAS

#### Discovery

Provide free and equal access to collections, programs, and services that inspire curiosity, encourage learning, and prioritize personal growth.

#### Presence

Improve the physical library spaces to increase access and optimize the library experience for all users.

#### Connection

Expand awareness of the library's innovative resources through outreach, community partnerships, and transparent financial practices.

#### Talent

Foster a positive work culture that values and supports employee talents and provides opportunities for professional growth and development.

### STRATEGIES

*Discovery: Provide free and equal access to collections, programs, and services that inspire curiosity, encourage learning, and prioritize personal growth.*

- Continually promote lifelong learning and discovery through quality resources and programs.
- Maintain and continue to build high-quality collections.
- Expand the collections with high growth potential and adjust other collection areas as needed to reflect and respond to the communities in our district.
- Offer programs supporting literacy and learning tailored to the needs of our library users.
- Prioritize initiatives with a focus on community needs and achieving excellence.

***Presence:*** Improve the physical library spaces to increase access and optimize the library experience for all users.

- Align spaces to the growing and evolving needs of staff and community members.
- Address facility maintenance issues impacting everyday usage.
- Explore ways to utilize library spaces to meet expressed community needs better.
- Investigate options and plan for modifying spaces to optimize library services.
- Develop and pursue initiatives that will improve and increase access to library resources.

***Connection:*** Expand awareness of the library's innovative resources through outreach, community partnerships, and transparent financial practices.

- Increase awareness of Library resources and expand efforts to engage the community.
- Strengthen community connections throughout the district and explore marketing strategies that will increase support for the Library.
- Identify and reduce barriers to library service, prioritizing free and equal access.
- Maintain transparent and responsible financial practices.
- Seek alternative funding options for funding library needs.

***Talent:*** Foster a positive work culture that values and supports employee talents and provides opportunities for professional growth and development.

- Invest in training and education opportunities for staff.
- Recognize and encourage the unique contributions of team members.
- Develop workspaces that align with responsibilities and boost efficiency.
- Continually evaluate and respond to staffing needs and communicate responsibilities and priorities.
- Support team members in striving for excellence and providing exceptional service.

Approved by FRVPLD Library Board of Trustees  
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